

# Why Market to Your Local Military Audience With Military Advertising?



Military Advertising utilizes powerful advertising tools that leverage our unique relationship with military households.

## 1. HIGH SPENDING POWER

10% higher than the median national average

## 2. RECESSION PROOF

There will always be a military

## 3. LOYALTY

94% more likely to buy from a business that supports the military

## 4. REPEAT BUSINESS

Lifetime customer relationships



**80%**

NATIONAL MILITARY  
BASE COVERAGE



**1.4 Million**

MONTHLY  
PAGE VIEWS



Hyperlocal Targeting On Our Detailed Guides For Service Members. Advertise Directly To The Closest Military Bases To Your Business.



Real estate and temporary housing assistance for our military. Help us help them find and afford a place to live with every change of station.



**VETERANLIFE**

Find your ad on our fully fledged special interest digital magazine for veterans and their families.



To learn more, explore your options with [MilitaryAdvertising.com](http://MilitaryAdvertising.com)